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news release

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FOR IMMEDIATE RELEASE

Akron Children’s TV Series “More childhood, please.™” Heads to PBS Western Reserve

Kent, OH — April 30, 2025 — PBS Western Reserve has partnered with Akron Children’s to broadcast the hospital’s latest venture dedicated to enriching children’s lives — “More childhood, please.™,” a TV show by and for kids. The series will begin airing quarterly on PBS Western Reserve (WNEO 45.1 / WEO 49.1) starting May 8, 2025.

Hosted by Lily Goodwin, 10, and Rhys Thomas, 13, the series sets out to explore subjects that affect the lives of children and their families, such as screen time, with the support of Akron Children’s experts.

“Akron Children’s and PBS Western Reserve are both devoted to uplifting kids in our region with meaningful information that speaks directly to them, so this partnership just made sense,” said PBS Western Reserve Content Director Ryan Donchess. “We are excited to bring the trusted expertise of Akron Children’s to our viewers.”

“Akron Children’s is 100% dedicated to kids, and the ‘More childhood, please.™’ TV show is a fun way to reach kids where they are, share ways they can experience the fun of childhood, and help parents support their kids along the way,” said Robin Clark, director of marketing at Akron Children’s. “We’re excited to share the show with the PBS Western Reserve audience, especially given their long history of engaging children’s programming.”

Future episodes will address topics like dealing with emotions and big feelings, the benefits of being in nature, and overscheduling in sports and activities. Following their broadcast premiere, episodes can be watched on PBS Western Reserve’s [website](#), the [free PBS App](#) and on the [Akron Children’s YouTube channel](#).

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation. PBS Western Reserve empowers Northeast Ohio and Western Pennsylvania through the impact of accessible public media and educational services to foster connection and lifelong learning, presenting to the region cultural, scientific and artistic programming for awareness and enjoyment; local storytelling and access to trusted regional, state and national public affairs; experiential opportunities and community outreach for people of all ages; and educational initiatives that support the healthy development of our youth.

About Akron Children's

Akron Children's is an independent, nonprofit pediatric health care system that has been caring for children since 1890. With two hospital campuses, seven regional health centers and more than 50 primary and specialty care locations throughout Ohio, it is the only health care system in northeast Ohio fully dedicated to pediatric care. Its vast network of Akron Children's Pediatrics offices offers convenient access to expert pediatric primary care for patients from infancy through young adulthood. From School-Based Health Care to Quick Care Online virtual visits and Akron Children's Anywhere app, Akron Children's makes it easy for today's busy families to find the high-quality care they need. In 2023, the health care system provided nearly 1.4 million patient encounters and employed more than 7,000 employees. Learn more at akronchildrens.org.

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