EEO Public File Report WNEO Alliance/WEAO Akron June 1, 2021-May 31, 2022

Full-time jobs filled by station employment unit during the previous year, identified by job title:

Production Manager - Hired October 1, 2021 <u>www.indeed.com</u> - 27 resumes received <u>www.pbswesternreserve.org</u> - 1 resume received 6 applicants interviewed Round 1 - via Zoom 3 applicants interviewed Round 2 - in person Hired through <u>www.pbswesternreserve.org</u>

The following *Prong 3* initiatives were implemented during the previous year (complete 4 initiatives in a two year period):

Initiative (Pick four to be completed over two year period)	Date/Description of activity	Personnel responsible
participation in at least four (4) job fairs by station personnel who have substantial responsibility in making hiring decisions;	OETC Virtual Vendor Booth - 2/2022 Current Virtual Career Fair 3/2022	Jeff Good Jeff Good Judi Peterhansen
participation in at least four (4) events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities;	Leadership Stark County Leadership Stark County's Spotlight Program March - May 2022	Randy Lipscomb Stephanie Virgallito
establishing an internship program designed to assist members of the community to acquire skills needed for broadcast employment;	Production intern in Jan. 2022 through April 2022 - Zoran Raduka Production intern in April 2022 to present - Sophia Gillespie	Ryan Donchess
participation in scholarship programs designed to assist students interested in		

pursuing a career in broadcasting;		
establishing training programs designed to enable station personnel to acquire skills that may qualify them for higher level positions;	Interpreting Domo Data Online Marketing Must Haves Domo - Analytics Dashboard	Paula Kritz
	CMI Master Class Sept-Nov, 2021	Kim Holm
	TriCaster System Training February 2022	Ryan Donchess, Gary Manke, John Howe, Anthony Dennis
	Creating Favorite Content: Stealable Ideas for Better Video Marketing - Nov. 2021	Stephanie Virgalitto
	How to Boost Your Business on Social Media for the Holidays and Beyond - Nov. 2021	Stephanie Virgalitto
	Public Media Learns - Next GenTV coursework - June 2021 - Feb. 2022	Anthony Dennis
participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting;	NETA Educational Conference and CPB Public Media Thought Leader Forum Jan. 2022	Jeff Good, Diane Steinert, Paula Kritz
	PBS Multiplatform Marketing Summit - April 2022	Paula Kritz
	PBS Annual Meeting-May 2022	Paula Kritz
	PBS TechCon Conference - October 2021`	Paula Kritz
	Professional Development Conference - Leadership Stark County	Stephanie Virgalitto