



1750 W. Campus Center Drive · Kent, Ohio 44240-3820
330.677.4549 · programs@PBSWesternReserve.org

news release

Contact: Diane Steinert, Communications Manager
330-677-4549 or dsteinert@PBSWesternReserve.org

FOR IMMEDIATE RELEASE

PBS Western Reserve Welcomes John Howe as Acting Vice-President of Production and Content

KENT, OH — Aug. 30, 2021 – PBS Western Reserve (WNEO / WEAO) announces that, effective Sept. 1, John Howe will join its staff as acting vice-president of production and content.

Howe is an accomplished executive producer-director-writer and television producer with a long track record of national success. Recent projects that he completed are “Downwinders and the Radioactive West” and “Marriner Eccles: Father of the Modern Federal Reserve,” both narrated by actor Peter Coyote, and “Yellowstone Symphony,” produced for national PBS Pledge. He also produced “Horses of the West: America’s Love Story,” narrated by actress Ali MacGraw. He served as executive producer for the “Christmas with The Mormon Tabernacle Choir” national series on PBS, which was consistently one of their highest rated holiday performance specials.

“It has always been important that PBS Western Reserve’s locally produced programs have the same high-caliber quality as national PBS shows and series,” said PBS Western Reserve President and CEO Trina Cutter. “Now, as PBS Western Reserve transitions into a new media company, it is equally important that our digital content live up to those same production standards. John is a seasoned professional who will help us put production standards in place and build our network of local independent producers.”

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related

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services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

For more information about the organization, visit www.PBSWesternReserve.org or call 1-800-554-4549.

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