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news release

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FOR IMMEDIATE RELEASE

PBS Western Reserve Announces Board Officers

Kent, OH — Friday, Sept. 4, 2020 — On Thursday, Aug. 27, Romona Davis was elected chair of the board of directors of PBS Western Reserve for a second term.

PBS Western Reserve offers enlightening, educational content that includes broadcast channels WNEO and WEAO, which serve 4.9 million viewers in Northeast Ohio and Western Pennsylvania. “PBS Western Reserve would not be in the great place it is today if it were not for Romona’s support and encouragement,” said Trina Cutter, president and CEO. “Thanks to her leadership the PBS Western Reserve staff has been able to focus on the business of transforming into a new digital public media company. We still have a way to go but with Romona leading our board next year, I’m confident we will make great progress.”

Davis is vice president—senior SBA business development officer for The Huntington National Bank. She has been a board member since 2005, was appointed vice chair in 2018 and became chair in 2019. She has more than 30 years of experience in the financial services industry and has received numerous awards and accolades throughout her career, most recently Cleveland Crain’s Business Women of Note.

Also named to board leadership positions are Stephen Colecchi, vice chair and Governance Committee chair; Joyce Mistovich, secretary; and Bruce Sherman, treasurer and Budget & Finance Committee chair. Colecchi is chief executive officer at Hattie Larlham. Mistovich is director of education, The Butler Institute of American Art. Sherman is owner of Sherman Creative Promotions, Inc.

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

For more information about the organization, visit www.PBSWesternReserve.org or call 1-800-554-4549.

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