Full-time jobs filled by station employment unit during the previous year, identified by job title:

**Accounting Associate - Hired November 12, 2019**
Job posting was included on Indeed, Facebook and Western Reserve Public Media’s website. Applicant was hired through Indeed and 82 resumes came from Indeed, 10 from Facebook and no resumes were received through the website. 6 applicants were interviewed

**Coordinator, Educational Services - Hired August 1, 2019**
Job posting was included on Western Reserve Public Media’s website at [www.westernreservepublicmedia.org](http://www.westernreservepublicmedia.org) and Western Reserve Educational Technology and Services Facebook page (posted July 18). Job posting was also shared to the email listservs for educational technology directors located throughout Ohio as well as an email listserv for Technology Integration Leaders of Ohio, a statewide group of technology integration specialists. Interviewed three candidates and all interviews came via email request from email distribution to related listservs.

The following **Prong 3 initiatives were implemented during the previous year**
(complete 4 initiatives in a two year period):

<table>
<thead>
<tr>
<th>Initiative (Pick four to be completed over two year period)</th>
<th>Date/Description of activity</th>
<th>Personnel responsible</th>
</tr>
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<tbody>
<tr>
<td>participation in at least four (4) job fairs by station personnel who have substantial responsibility in making hiring decisions;</td>
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<tr>
<td>participation in at least four (4) events sponsored by organizations representing groups present in the community interested in broadcast employment</td>
<td>APS3T Conference - 6/19 ISTE Conference - 6/1919 Ohio Career Tech Conference - 7/19 SPARCC Tech Conference - 8/19</td>
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</tbody>
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| Issues, including conventions, career days, workshops and similar activities; | OSBA Capital Conference - 11/19  
NETA Conference - 1/20  
OETC - 2/20  
PA Tech Conference - 2/20 |  
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<td>Establishing an internship program designed to assist members of the community to acquire skills needed for broadcast employment;</td>
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<tr>
<td>Establishing training programs designed to enable station personnel to acquire skills that may qualify them for higher level positions;</td>
<td>OAB Scholarship Program - Annually staff is encouraged to share information about a scholarship program available through the Ohio Association of Broadcasters, in which Western Reserve is a member.</td>
</tr>
</tbody>
</table>
| Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting; | Digital Promise Challenge Institute - California Digital Immersion Project | Trina Cutter (thru facebook: Deadline Extended! Now March 22nd! Do you know an Ohio-station employee with a high school senior headed to college? If the station is an OAB member, there’s a $2,500 scholarship they need to know about! Apply by March 8. Here’s all you need to know: https://oab.org/scholarships/oa b-kids-scholarship/)

Jeff Good
Paula Kritz |
| Participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting; | 2019-2020  
MCESC Business Advisory Council  
Nordonia Schools PD Day-9/19  
Learning Innovations Conference - Kent State - 11/19  
2019-2020 “What’s So Cool about” Careers event | Jeff Good
Jeff Good |