

1750 W. Campus Center Drive · Kent, Ohio 44240-3820 330.677.4549 · programs@WesternReservePublicMedia.org

news release

Contact: Diane Steinert, Communications Manager 330-677-4549 or dsteinert@WesternReservePublicMedia.org

FOR IMMEDIATE RELEASE

PBS Western Reserve to provide expanded at-home learning programs

Five-hour weekday learning service to air on Fusion channel

Kent, OH — March 27, 2020 — Beginning March 30, PBS Western Reserve will expand its at-home learning content by offering five hours of educational programming weekdays on its Fusion channel (WNEO 45.2 / WEAO 49.2). From noon to 5 PM weekdays, the station will air At-Home Learning Service, designed for students in grades 6-12. Additional educational content is available on PBS Western Reserve (WNEO 45.1 / WEAO 49.1) weekdays from 10 AM to 2 PM, also beginning March 30.

The At-Home Learning Service that will air on Fusion offers programs on science, history and English language arts, and includes related learning resources from PBS Learning Media (pbslearningmedia.org). The service is the work of PBS and WGBH Boston. "Available free over the air, these educational programs can reach all families, including those who do not have internet access or computers at home," said Liz Cheng, general manager of television at WGBH and PBS World Channel.

The new broadcast programming will be supplemented with additional resources from PBS Learning Media, which were developed based on feedback from educators. These resources, aligned to curriculum standards in every state, include grab-and-go activities, lesson plans, interactive lessons and media that illustrate specific topics or themes and support materials across subjects. "We hope that viewers of all ages will take advantage of these learning opportunities on both our PBS Western Reserve and Fusion channels," said Trina Cutter, president and CEO of PBS Western Reserve. "Those who have internet access can find detailed program information at https://westernreservepublicmedia.org/At-Home-Learning.htm."

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio¹s eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

For more information about the organization, visit www.PBSWesternReserve.org or call 1-800-554-4549.

##