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## news release

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FOR IMMEDIATE RELEASE

## **Rescan Day for WNEO-TV Is March 14**

## Viewers using antennas will need to rescan TVs

Kent, OH — March 2, 2020 — PBS Western Reserve announced today that WNEO-TV Channel 45 (Greater Youngstown / Western PA) is moving frequencies. Viewers who watch TV for free with an over-the-air antenna must rescan their TVs on Saturday, March 14, to continue watching the station. Rescanning is when a TV finds all of the available channels in an area.

Viewers do not need to purchase new equipment or services, and those who watch WNEO-TV Channel 45 through a cable or satellite service do not need to rescan; their service provider will do it for them.

The Federal Communications Commission (FCC) held an auction of broadcast airwaves to provide more channels for wireless internet broadband services. As a result, the FCC is requiring this station and nearly 1,000 others nationwide to move to new frequencies to make room for wireless internet services.

To rescan on Saturday, March 14, select "scan" or "autotune" on the TV or converter box control menu to start the scanning process. Instructions are usually available by pressing the set-up or menu buttons on the remote control. This move is happening behind the scenes, so the channel number viewers know will not change.

For more information visit the station's website at PBSWesternReserve.org/rescan. Additionally, TVAnswers.org, a viewer resource provided by the National Association of Broadcasters, features the latest news and information on station changes nationwide.

Viewers can also call the Federal Communication Commission's consumer hotline at 1-888-CALLFCC (1-888-225-5322) and press "6" to speak to a help desk representative. The call center is staffed from 8 AM to 1 AM Eastern time, seven days a week.

## **About PBS Western Reserve**

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio<sup>1</sup>s eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

For more information about the organization, visit www.PBSWesternReserve.org or call 1-800-554-4549.

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