## WesternReservePublicMedia.org



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## news release

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FOR IMMEDIATE RELEASE

## New Monthly Series Features Akron's Best and Brightest Entities

KENT, OHIO — Sept. 28, 2016 — A new locally produced monthly series showcasing Akron's businesses, entertainment entities and history will premiere on Western Reserve PBS (WNEO 45.1/WEAO 49.1) on Monday, Oct. 3, at 9 PM. The half-hour production, "Around Akron With Blue Green," is the work of Akron producer Blue Green, who says, "The goal of the show is to shine a spotlight on all of the good things that Akron has to offer." Additional air dates for the production are available at westernreservepbs.org/schedule. htm.

Green noted that the city of Akron is a wonderful place to reside and work, but added, "to truly be a great city, we need our own Akron-based news and local television programming." He hopes this new production will help to tell Akron's story, with episodes featuring segments on dining, arts and culture, history, business, and movers and shakers. The premiere episode spotlights Ms. Julie's Kitchen & Gardens, the history of the rubber duck in Akron, Evan Delahanty of Peaceful Fruits and muralist Jessica Lofthus.

Green has been creating video stories for more than 20 years in the Akron area. He co-founded The Akronist, created TV shows for Time Warner Cable, made several films in the Akron area and worked as a citizen journalist for Akron and Current TV.

## **About Western Reserve Public Media**

Western Reserve Public Media (formerly PBS 45 & 49) is the business name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.



A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

Western Reserve PBS (WNEO 45.1/WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 5.13 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates three standard definition channels: Fusion (WNEO 45.2/WEAO 49.2), MHz Worldview (WNEO 45.3/WEAO 49.3) and V-me (WNEO 45.4/WEAO 49.4).

Our Educational Services Department provides technology training and educational content to over 24,000 educators and over 300,000 K-12 students, plus Ready To Learn Services to over 100,000 preschool children<sup>1</sup>s parents and childcare providers.

For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.