



news release

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FOR IMMEDIATE RELEASE

## New Board Positions Announced for Western Reserve Public Media

*Akron attorney David Hunter is named chair of board of directors*

NORTHEAST OHIO — Thursday, May 30, 2013 — On Tuesday, May 28, attorney David Hunter was elected chair of the board of directors of Northeastern Educational Television of Ohio Inc., which owns and operates Western Reserve Public Media. Hunter replaces Renee Pipitone, who has been chair since 2011. She will continue serving as a general board member.

Hunter is a partner at Brouse McDowell legal professional association, where he is the longest-tenured partner and one of the longest-serving attorneys in the history of the firm. He earned an undergraduate degree from Princeton University in economics and law degrees from New York University School of Law and The University of Akron School of Law. Hunter is recognized for his expertise in general business and commercial law practice. He also serves as chief executive officer and chairman of the board of directors for Valley Savings Bank, a locally owned and operated community bank with assets in excess of \$118 million.

“David has an uncanny ability to address complex thoughts and issues in a way that everyone can relate to and understand,” said Trina Cutter, president and CEO of Western Reserve Public Media. “The complexity behind changing media habits, the Federal Communications Commission’s pending spectrum auction and the political landscape make this one of the most challenging times to be a part of the public television industry. With David in the chairperson position, I’m confident that Western Reserve Public Media will navigate through the complexity with grace and aplomb.”

Also serving in leadership positions on the board are Brian DePoy, vice chair, and Mark Auburn, secretary.

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DePoy is dean of the College of Fine and Performing Arts at Youngstown State University. Auburn, who has served as board chair in the past, is a community volunteer and former dean of the College of Fine and Applied Arts at The University of Akron.

Western Reserve Public Media operates under one 501(c)(3) corporation, Northeastern Educational Television of Ohio Inc. (NETO). A trusted community resource, Western Reserve Public Media uses the power of noncommercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. For more information, visit [WesternReservePBS.org](http://WesternReservePBS.org) or call 1-800-554-4549.

### **About Western Reserve Public Media**

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population (5.13 million people) of Ohio's eight PBS member stations.

Western Reserve PBS (WNEO 45.1/WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 5.13 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates three standard definition channels: Fusion (WNEO 45.2/WEAO 49.2), MHz Worldview (WNEO 45.3/WEAO 49.3) and V-me (WNEO 45.4/WEAO 49.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit [www.WesternReservePublicMedia.org](http://www.WesternReservePublicMedia.org) or call 1-800-554-4549.

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