



news release

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FOR IMMEDIATE RELEASE

Western Reserve PBS salutes Earth Day throughout April

NORTHEAST OHIO — Tuesday, March 20, 2012 — Western Reserve PBS (WNEO 45.1/WEO 49.1) salutes Earth Day — April 22, 2012 — with the following TV programs about the natural world, environmental change and green technology. New programs are marked with an asterisk (*). Funding for Western Reserve PBS programming in honor of Earth Day is provided by Great Lakes Brewing Co. and Lube Stop.

Designing Healthy Communities*

Sundays, April 1, 8, 15 & 29, at 3 p.m.

This four-part series highlights people and communities trying to balance health and nature with work, play and life, and offers best-practice solutions for all citizens.

Grand Coulee Dam: American Experience*

Tuesday, April 3, at 9:30 p.m.

This documentary remembers the men and women who lived and worked at Grand Coulee Dam in the wake of the Great Depression and the native people whose lives were changed alongside historians and engineers.

America Revealed*

Wednesdays, April 11-May 2, at 10 p.m.

This four-part series reveals a nation of interdependent and intricately interwoven networks that feed and power the nation, produce millions of goods, transport people great distances and still come together to make America work.

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Nova, Deadliest Tornadoes*

Wednesday, April 11, at 9 p.m.

In April 2011, the worst tornado outbreak in decades left a trail of destruction across the country, killing more than 360 people. Why was there such an extreme outbreak? Is our weather getting more extreme — and if so, how bad will it get?

American Masters, John Muir in the New World

Monday, April 16, at 10 p.m.

Discover the story of the Sierra Club's Scottish-born founder, who influenced modern environmentalism and introduced generations to the majesty of the American landscape.

Nature, River of No Return*

Wednesday, April 18, at 8 p.m.

A young couple chose Central Idaho's Frank Church — River of No Return Wilderness Area for their yearlong honeymoon. But what begins as a romantic adventure becomes something much greater for the couple.

Independent Lens, Revenge of the Electric Car*

Saturday, April 21, at 11 p.m.

Director Chris Paine takes his film crew behind the closed doors of Nissan, GM and the Silicon Valley start-up Tesla Motors to chronicle the story of the global resurgence of electric cars.

Energy Quest USA, Earth: The Operators' Manual*

Sunday, April 22, at 7 p.m.

An operators' manual helps keep your car or computer running at peak performance. Earth science can do the same for the planet.

Nature, Radioactive Wolves

Wednesday, April 25, at 8 p.m.

This film examines the state of wildlife populations in Chernobyl's exclusion zone, an area that, to this day, remains too radioactive for human habitation.

Nova, Secrets of the Sun*

Wednesday, April 25, at 9 p.m.

With the help of new spacecraft and earth-based telescopes, scientists are seeing the sun as they never have before and even re-creating in labs what happens at the very center of the sun.

Independent Lens, Facing the Storm*

Saturday, April 28, at 11 p.m.

This program introduces viewers to a rich history of human sustenance, exploitation, conservation and spiritual relations with the ultimate icon of wild America.

About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population (4.9 million people) of Ohio's eight PBS member stations.

Western Reserve PBS (WNEO 45.1/WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates three standard definition channels, Fusion (WNEO45.2/WEAO 49.2), MHz Worldview (WNEO 45.3/WEAO 49.3) and V-me (WNEO 45.4/WEAO 49.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

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