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## news release

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FOR IMMEDIATE RELEASE

# Be a Dinosaur Train Nature Tracker at the Akron Zoo!

### Western Reserve PBS and the Akron Zoo team up for a fun-filled children's event

NORTHEAST OHIO — Aug. 20, 2012 — Get up! Get going! Join the fun! Come to the Akron Zoo on Saturday, Sept. 8, for a special nature event featuring Buddy from the popular PBS Kids show **Dinosaur Train**. The event takes place from 10 a.m. to 4 p.m. at the Akron Zoo, 500 Edgewood Ave., Akron, and is held in cooperation with Western Reserve PBS. Akron Zoo admission fees apply.

Have fun finding animal tracks, collecting items from nature, discovering recyclable materials and learning about conservation. Enjoy meet-and-greet sessions with Buddy and watch **Dinosaur Train** "Nature Trackers" episodes in the zoo's theater.

The first 500 children to complete four Nature Tracker activities will receive a special goodie bag. All children who complete the activities can enjoy a free ride on the zoo's train, the A & K Wilber Express.

Buddy, a curious, funny and intelligent T-Rex, is the star of **Dinosaur Train**, which airs on Western Reserve PBS (WNEO 45.1/WEAO 49.1) on Sundays at 8:30 a.m. and weekdays at 9:30 a.m. and 5 p.m. The half-hour program embraces and celebrates the fascination that preschoolers have with both dinosaurs and trains, while encouraging basic scientific thinking skills.

For more information about the Dinosaur Train Nature Tracker event, call Western Reserve PBS at 1-800-554-4549 or the Akron Zoo at 330-375-2550.

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### About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population (5.13 million people) of Ohio's eight PBS member stations.

Western Reserve PBS (WNEO 45.1/WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 5.13 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates three standard definition channels: Fusion (WNEO 45.2/WEAO 49.2), MHz Worldview (WNEO 45.3/WEAO 49.3) and V-me (WNEO 45.4/WEAO 49.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

#### About the Akron Zoo

The Akron Zoo is open 361 days a year. The Akron Zoo hours are 10 a.m. – 5 p.m. and admission is \$10 for adults, \$8.50 for senior citizens, \$7 for children (ages 2-14). Children under two are free and parking is \$2. For more information visit www.akronzoo.org or call (330) 375-2550.

Founded in 1953, the Akron Zoo is a non-profit, world conservation Zoo with over 700 animals from around the world. Located just west of Downtown Akron, the Zoo strives to provide a dynamic, financially responsible, guest centered animal experience that is energized by innovation and fun. The Akron Zoo is accredited by the Association of Zoos and Aquariums (AZA). With its more than 200 accredited members, AZA is a leader in global wildlife conservation, and your link to helping animals in their native habitats.

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