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news release

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FOR IMMEDIATE RELEASE

Western Reserve Public Media Wins Regional Emmy Award for Generations: Cuyahoga Valley National Park

KENT, Ohio — June 21, 2010 — Western Reserve Public Media, which operates TV channels WNEO and WEAO, has won a 2010 regional Emmy award from the Lower Great Lakes Chapter of the National Academy of Television Arts and Sciences (NATAS). The award was in the Crafts category for Photographer — Non-News for **Generations: Cuyahoga Valley National Park**, a one-hour long documentary that tells the story of Ohio's only national park through high-definition video and the voices of people from all walks of life. It premiered on Western Reserve PBS on Sept. 27, 2009, as a companion piece to Ken Burns' six-part national parks documentary series. Adam White served as videographer for the production. **Generations** was produced in partnership with The Bokom Foundation, The Cleveland Foundation, FirstEnergy Foundation, The Harry K. Fox and Emma R. Fox Charitable Foundation, The Herbert W. Hoover Foundation, The John P. Murphy Foundation, National Park Service, North Eastern Ohio Education Association (NEOEA), PPG Industries Foundation and The S. Livingston Mather Charitable Trust. In all, Western Reserve Public Media received four award nominations.

In addition to the Western Reserve Public Media productions, also receiving Emmy awards were several independent productions that premiered on Western Reserve PBS. **Final Edition: Journalism According to Jack and Jim Knight**, produced and written by Paul R. Jacoway Productions and Kathleen Endres, professor at The University of Akron, received an award for Nostalgia Program — Program/Special/Series. **Turn Blue: The Short Life of Ghoulardi**, produced by University of Akron professor Phil Hoffman, won two awards in the Crafts category: Director — Post-Production and Editor — Program.

Award winners were announced at the 41st Annual Emmy Awards Ceremony on Saturday, June 19, at the Cleveland Hilton Garden Inn. For more information about Western Reserve Public Media's programs and services, call 1-800-554-4549 or visit westernreservepbs.org.



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About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

Western Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. The organization also operates three standard definition channels, Fusion (WNEO.2/WEAO.2), MHz Worldview (WNEO.3/WEAO.3) and V-me (WNEO.4/WEAO.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

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