

A Doo Wop IV CELEBRATION!

starring Herb Reed's THE PLATTERS, THE CRYSTALS and THE DUBS!



NEWS RELEASE

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FOR IMMEDIATE RELEASE



Western Reserve PBS to Host "A Doo Wop Celebration IV!"

Popular event featuring Herb Reed's The Platters, The Crystals and The Dubs to be held Saturday, June 5, at The Kent Stage



KENT, Ohio – May 5, 2010 – The groups who immortalized songs including "Only You (and You Alone)," "Will You Love Me Tomorrow" and "Could This Be Magic" will perform at The Kent Stage on Saturday, June 5. Herb Reed's The Platters, The Crystals and The Dubs will perform their classic hits for two Western Reserve PBS benefit concerts at 4 p.m. and 8 p.m. Reserved-seating tickets are on sale for \$35. A limited number of \$65 Gold Circle tickets, which include best-in-house seats plus a private dinner reception and meet-and-greet session with members of the groups, are available.

"In a venue that holds just 640 people, everyone gets a great seat at The Kent Stage," said Lisa Martinez, vice president of marketing and development at Western Reserve Public Media. "This year's show features an outstanding line-up of classic doo wop performers and offers fantastic entertainment for a very affordable price."

To order tickets, call Western Reserve PBS at 1-800-554-4549 or visit WesternReservePBS.org/doowop. Proceeds will benefit Western Reserve PBS.

Herb Reed's Platters

In 1953, bass singer Herb Reed put together a group of four singers called The Platters, an idea he got from a disc jockey referring to records as platters. By the time the groundbreaking blockbuster "Only You (and You Alone)" hit the charts in 1955, Reed, Tony Williams, David Lynch, Paul Robi and Zola Taylor comprised The Platters.

Presented by



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The group has recorded more than 400 songs, sold over 200 million records, performed in 91 countries and received more than 230 awards from all over the world. The Platters were inducted into the Rock and Roll Hall of Fame in 1990 and the Vocal Hall of Fame in 1998. "Only You (and You Alone)" received a Grammy Hall of Fame Award in 1999, with the 1956 tune "The Great Pretender" following soon after in 2002. The Platters also appeared in 27 movies including the well-known "Rock Around the Clock" and "The Girl Can't Help It."

Although other members of the original group have left over the years, Reed has managed, performed and toured as The Platters or Herb Reed and The Platters since he founded the group and coined its name. His current group, now under the name Herb Reed's Platters, is the only one that includes a member of the original group and is made up of Reed, Wayne Miller, Angela Allen, William Newton and Billy Cox.

The Crystals

When Phil Spector discovered The Crystals, not one was yet out of high school. The group's first recording, "There's No Other (Like My Baby)," was also its first hit, which catapulted The Crystals straight to the Apollo Theatre. They continued their successful recordings with five more top 10 records, including "Uptown," "Da Doo Ron Ron" and "Then He Kissed Me." Two of the top 50 most popular records in the Rock and Roll Hall of Fame belong to The Crystals. The group has scaled from five members to three and now consists of Dolores Kenniebrew, who was there from the very first recording, Patricia Pritchett-Lewis and Melissa Grant.

The Dubs

The legendary Harlem group is led by Cleveland Still, who had originally been the lead singer of a group called The Scale-Tones in late 1955. When the Scale-Tones melded with another group led by Richard Blandon called The Five Wings in early 1956, they called themselves The Marvels and recorded a single for ABC Paramount. A year later they dubbed themselves The Dubs, and the rest is history. Cleveland Still has been singing as part of a Dubs group almost continuously ever since. He formed the present group with bass singer Bernard Jones, John Truesdale and lead vocalist Nathaniel Anderson in the 1980s.

The group's hits include "Baby Oh Baby," "Blue Velvet" and "Could This Be Magic."

About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

Western Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. The organization also operates three standard definition channels, Fusion (WNEO.2/WEO.2), MHz Worldview (WNEO.3/WEO.3) and V-me (WNEO.4/WEO.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.