

1750 Campus Center Drive · PO Box 5191 · Kent, Ohio 44240-5191330.677.4549 · programs@WesternReservePublicMedia.org

## news release

Contact: Diane Steinert, Communications Coordinator 330-677-4549 or dsteinert@WesternReservePublicMedia.org

FOR IMMEDIATE RELEASE

## Trina Cutter to Receive Canton Lincoln High School Distinguished Alumnus Award

KENT, Ohio — Tuesday, May 4, 2010 — Trina Cutter, president and CEO of Western Reserve Public Media in Kent, will accept a 2010 Canton Lincoln High School Distinguished Alumnus Award on Saturday, May 15. Her award, presented by the school's alumni association, is for distinguished achievement in media.

Born and raised in Canton, Cutter graduated from Canton Lincoln in 1975. After graduation, she served in the U.S. Air Force for four years, where she received numerous leadership awards. She began higher education while still in the service and graduated in 1982 from the Walter Cronkite School of Journalism and Telecommunications at Arizona State University. The early years of her television career involved behind-the-scenes documentary production and public affairs programming. Cutter has been associated with numerous national productions on both PBS and the Discovery Channel and has won several national production awards and regional Emmys. She has worked at public television stations in Utah, Toledo, Ohio, Missouri and Indiana.

Cutter completed her master's degree in Not-for-Profit Management in August 2002 from the Mendoza College of Business at Notre Dame University in South Bend, Ind. During her last year in Indiana, she received the governor's highest civilian award for Community Service. She returned to her roots in northeastern Ohio in 2002 to serve as the president and chief executive officer of Western Reserve Public Media. She has served as president of the Alliance (a statewide organization representing Ohio public television and radio stations and the Reading Radio Service) and president of Ohio Educational Television Stations.

Locally, Cutter serves on the Stark County Government Leadership Academy Committee, Leadership Stark County Citizenship Day Committee and Women's Leadership Council of Greater Stark County United Way. She is a graduate of leadership programs in Stark County, Akron, Toledo and Missouri.

-more-

Cutter's award is one of six that will presented at the event, which will be held at LaPizzaria Restaurant in Canton. Admission is \$25 to attend. For more information, call Peggy Robart at 330-453-0677.

## **About Western Reserve Public Media**

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

Western Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. The organization also operates three standard definition channels, Fusion (WNEO.2/WEAO.2), MHz Worldview (WNEO.3/WEAO.3) and V-me (WNEO.4/WEAO.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

##