

PBS 45 & 49

Northeastern Educational Television of Ohio, Inc.

> 1750 Campus Center Drive

P. O. Box 5191

Kent, Ohio

44240-5191

Phone 330.677.4549

Fax 330.678.0688

E-mail questions@wneo.org

Web Site www.pbs4549.org

press release

Contact: Diane Steinert steinert@wneo.org 330-677-4549

FOR IMMEDIATE RELEASE

PBS 45 & 49 Is Presenting Station for Award-Winning Regional Productions

KENT, Ohio — Sept. 15, 2008 — Two documentaries that premiered on PBS 45 & 49 last year won Emmy Awards from the Lower Great Lakes Region of NATAS (National Academy of Television Arts and Sciences) at its awards ceremony held Saturday, Sept. 13 in Cleveland.

Red Tail Reborn, produced by Cleveland area filmmaker Adam White, won three Emmy awards. This emotional documentary tells the tale of the Tuskegee Airmen, the first African-American fighter pilots, and of those who sacrifice everything to tell the Airmen's tale. The film won regional Emmys for best informational/instructional program, best music composition/arrangement and best research.

Red Tail Reborn, which has an encore presentation on PBS 45 & 49 on Sunday, Oct. 19 at 8 p.m., began airing nationally on PBS in February.

A second independent production, **Doris O'Donnell's Cleveland: The Day Marilyn Died**, produced by Mark Wade Stone of Storytellers Media Group of Lakewood, won an Emmy for best arts/entertainment program.

Three episodes of the **Doris O'Donnell** series, which recounts the career of Cleveland reporter Doris O'Donnell, air on PBS 45 & 49 this month. Tune in Sundays, Oct. 5 to Oct. 19, at 10:30 p.m.

"PBS 45 & 49 makes a very deliberate and concerted effort to partner with independent filmmakers. Our goal is to be the premier TV station for their work," said President and CEO Trina Cutter. "We congratulate Hemlock Films and Storytellers Media Group on their achievements and look forward to presenting more quality regional productions to our viewers."

About PBS 45 & 49

PBS 45 & 49 (soon to be Western Reserve Public Media) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, PBS 45 & 49 uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. The only broadcast television service that reaches all of northeast Ohio, PBS 45 & 49 is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. Through funding from eTech Ohio, the organization provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-554-4549.