



news release

Contact: Diane Steinert, Communications Coordinator
330-677-4549 or dsteinert@WesternReservePublicMedia.org

FOR IMMEDIATE RELEASE

Western Reserve PBS to Hold DTV Events

Open House, library visits to educate attendees about digital TV transition

KENT, Ohio — Oct. 28, 2008 — Residents of the Summit County area will have two opportunities to learn more about the DTV transition courtesy of Western Reserve PBS (formerly PBS 45 & 49). On Thursday, Nov. 6 from 3 p.m. to 7 p.m., the station will hold an Open House at its main offices, 1750 Campus Center Dr., Kent. In addition, it will hold free DTV presentations at seven Akron-Summit County Public Library branches.

At the Open House, attendees will have the opportunity to see demonstrations on converter box hook-ups, get help ordering converter box coupons, ask questions about antennas and more. Free refreshments will be served and there will be a raffle for door prizes.

The organization is also conducting free presentations at the following branches of the Akron-Summit County Public Library:

- Northwest Akron Branch — Wednesday, Nov. 5 at 1 p.m.
- Highland Square Branch — Thursday, Nov. 6 at 6:30 p.m.
- Norton Branch — Tuesday, Nov. 18 at 6:30 p.m.
- Nordonia Hills Branch — Saturday, Nov. 22 at 11 a.m. and Tuesday, Dec. 9 at 2 p.m.
- Firestone Park Branch — Saturday, Dec. 6 at 2 p.m.
- Fairlawn/Bath Branch — Monday, Dec. 8 at 6:30 p.m.
- Tallmadge Branch — Tuesday, Jan. 13 at 2 p.m.

“Our DTV Open House and library visits are part of our ongoing educational efforts to ease our viewers’ transition from analog to digital TV,” said Trina Cutter, president and CEO of Western Reserve PBS. “Through these events and more, we hope to help them get

-more-



the information they need from our engineers and support staff.” Western Reserve PBS also offers a DTV Help Desk that is accessible by phone at 1-877-DTV-4PBS (1-877-388-4727) or online at WesternReservePBS.org/dtv4pbs.

For more information about the DTV Open House, call Western Reserve PBS at 1-800-554-4549 or visit WesternReservePBS.org. For directions to the Akron-Summit County branch libraries, call 330-643-9000 or visit www.akronlibrary.org.

About Western Reserve Public Media

Western Reserve Public Media is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

Western Reserve PBS, a service of Western Reserve Public Media, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information, visit WesternReservePublicMedia.org or call 1-800-554-4549.

##