



PBS 45 & 49

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FOR IMMEDIATE RELEASE

PBS 45 & 49 Invites Children to Enter Reading Rainbow Young Writers and Illustrators Contest

*Children in grades K-3 are invited to submit
their original stories for judging*

KENT, Ohio — Jan. 5, 2007 — Encourage your children to put their creative minds in motion! PBS 45 & 49 invites children to discover the fun and power of imagination by entering the 13th Annual Reading Rainbow Young Writers and Illustrators Contest. The contest encourages children in four grade levels — kindergarten, first, second and third grades — to submit their original stories and illustrations to PBS 45 & 49 for local prizes and a chance to compete at the national level.

To obtain an entry packet, parents, teachers and students can call PBS 45 & 49 at 330-677-4549 or 1-800-554-4549. Entry forms and other contest information can also be downloaded from the PBS 45 & 49 Web site at www.pbs4549.org. Follow the Reading Rainbow Contest links. Entry packets also are available in local libraries. Contest entries must be postmarked by Friday, Feb. 23, 2007.

PBS 45 & 49 will name a grand-prize, second-place and third-place winner in each of the four grade levels. Local winners will be announced on Saturday, March 24 at 11:30 a.m. at the following locations: Summit Mall in Akron as part of the PBS 45 & 49/Summit Mall Family Expo and Fellows Riverside Gardens at Mill Creek Metroparks as part of the Youngstown Area Book Fair. PBS 45 & 49 will also announce winners on air on Monday, March 26 at 11:25 a.m., following the broadcast of **Reading Rainbow**. Winners will be notified by phone and mail as well.

A panel of PBS 45 & 49 staff members, local children's librarians and teachers will judge the entries based on originality, creative expression, storytelling and integration of text and illustrations. The grand-prize submissions in each category will be entered into the National Reading Rainbow Young Writers and Illustrators competitions. All entrants will receive a Reading Rainbow Certificate of Achievement signed by Reading Rainbow host LeVar Burton.

Local Prizes

Each grand-prize winner will receive a \$50 gift certificates from Borders Books and Music. Local winners of second and third place will receive \$25 gift certificates from Borders Books and Music. All winners will receive a **Reading Rainbow** backpack and DVD.

National Prizes

PBS 45 & 49's grand-prize winners in each category will be entered in the national Reading Rainbow Young Writers and Illustrators competitions. National contest winners will be announced in June 2007.

About Reading Rainbow

Reading Rainbow, the Emmy Award-winning PBS children's series starring LeVar Burton, takes viewers on unforgettable learning adventures to nurture a lifelong love of reading. PBS 45 & 49 airs the show weekdays at 11:00 a.m.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of noncommercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-854-4549.

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