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press release

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FOR IMMEDIATE RELEASE

PBS 45 & 49 celebrates golden age of rock 'n' roll

March 12 programming from noon to 9 p.m. features music of 1950s and '60s

KENT, Ohio — Feb. 22, 2006 — Tune in to PBS 45 & 49 on Sunday, March 12, from noon to 9 p.m. for a marathon of memorable music from the 1950s and '60s. Headliners featured in the specials include Roy Orbison, Ricky Nelson, Daniel O'Donnell and The Four Tops.

The show-stopping performances on March 12 include the following programs. Shows that are airing for the first time on our station are marked with an asterisk (*).

- Noon ***Daniel O'Donnell: The Rock 'n' Roll Show** The versatile singer of Irish folk, popular country and gospel music dons blue jeans and a leather jacket to perform some of the greatest rock 'n' roll songs, including "That'll Be the Day," "Let's Twist Again" and "Rock Around the Clock." The show also airs Saturday, March 11 at 7 p.m.
- 2 p.m. Roy Orbison & Friends: A Black & White Night This acclaimed 1988 television special stars pioneer singer/songwriter Roy Orbison, who is joined for many of his greatest hits by such superstars as Elvis Costello, Bruce Springsteen, Bonnie Raitt, k.d. lang and Tom Waits. The show also airs Thursday, March 2 at 8 p.m. and 9:30 p.m.
- 3:30 p.m. Magic Moments: The Best of '50s Pop Featuring a mix of new performances and archival footage, this nostalgia-fest celebrates the fads, fashions and pop cultural events of the '50s. The McGuire Sisters, Debbie Reynolds, Patti Page, The Chordettes and more take the stage and share good times.
- 5:30 p.m. **Ricky Nelson Sings** Celebrating the unique and remarkable musical career of Ricky Nelson, this special showcases his greatest performances from the classic TV series The Adventures of Ozzie and Harriet. Full-length musical numbers are blended with interviews with Nelson's children and friends. The show also airs Saturday, March 11 at 10:15 p.m. and Monday, March 13 at 8 p.m.

• 7 p.m. ***The Four Tops 50th Anniversary Celebration** — In July 2004, friends and peers joined The Four Tops as they celebrated 50 years in the entertainment industry with an all-star concert at the famed Detroit Opera House. That evening is captured in this new special, with The Four Tops performing their hits backed by an all-star band, plus guest appearances by renowned Motown greats.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of non-commercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

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www.pbs4549.org/press

PHOTO CAPTION: The late Roy Orbison's famed 1988 television concert airs March 12 on PBS 45 & 49.