



**PBS  
45 & 49**

Northeastern  
Educational Television of  
Ohio, Inc.

**1750 Campus  
Center Drive**

**P. O. Box 5191**

**Kent, Ohio**

**44240-5191**

**Phone**

330.677.4549

**Fax**

330.678.0688

**E-mail**

questions@wneo.org

**Web Site**

www.pbs4549.org

# press release

Contact: Diane Steinert  
steinert@wneo.org  
330-677-4549

**FOR IMMEDIATE RELEASE**

## **What's going on in northeast Ohio? Log on to pbs4549.org and find out!**

*Local Focus offers weekly features  
on interesting people, places and events*

KENT, Ohio — Nov. 3, 2006 — PBS 45 & 49 presents a new way to learn about interesting people, places and events in northeast Ohio. **Local Focus** is a video-on-demand service that is found on the station's Web site, pbs4549.org. It offers a new short video segment at 9 a.m. on every Monday through the end of December.

Amanda Sackett, production assistant at PBS 45 & 49, is responsible for producing, shooting and editing the Web series. "These clips are intended to pique viewers' interests about unique local topics," she said. "My hope is that after people watch it, they'll be motivated to learn more about each feature." Sackett uses a nonnarrative style to enable the people in each video to tell the story.

Topics that have been featured in the weekly series are Countryside Farmers' Market in Akron, the Canfield Fair, Cuyahoga Valley Art Center in Cuyahoga Falls and two local wineries. Upcoming subjects will include Cuyahoga Valley Scenic Railroad and Cuyahoga Valley National Park. All segments are available for viewing on demand.

### **About PBS 45 & 49**

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of noncommercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. For more information about PBS 45 & 49, visit <http://www.pbs4549.org> or call 1-800-854-4549.

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