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press release

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FOR IMMEDIATE RELEASE

Local premiere of Springsteen's legendary 1975 London concert to air on PBS 45 & 49

KENT, Ohio — Feb. 24, 2006 — PBS 45 & 49 presents the new televised production of Bruce Springsteen and the E Street Band's legendary 1975 concert at the Hammersmith Odeon in London. Bruce Springsteen and the E Street Band: Hammersmith Odeon, London '75 airs on Monday, March 13 at 9:30 p.m. on PBS 45 & 49.

PBS digitally restored the footage in celebration of the 30th anniversary of the concert, which was held during the band's tour in support of the landmark album Born to Run. Released exclusively to PBS affiliates in November 2005, this is the first time that the special airs in the PBS 45 & 49 viewing area.

Songs performed by The Boss during the concert are as follows:

- 1. Thunder Road
- 2. Tenth Avenue Freeze-Out
- 3. Night
- 4. Backstreets
- 5. Born to Run
- 6. She's the One
- 7. Meeting Across the River
- 8. Jungleland

Airing as a March pledge special, the program offers viewers the opportunity to choose Springsteen audio and video merchandise at several membership levels. A Springsteen anniversary package, available at the \$180 pledge level, includes DVDs of the Hammersmith Odeon concert and *Wings for Wheels: The Making of Born to Run*, plus two CDs: *Born to Run 30th Anniversary* and, exclusive to PBS, *Bruce Springsteen and the E Street Band*. Two other membership levels offer Springsteen CD sets and CDs.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of non-commercial television and related services to enrich the lives of people through highquality programming and educational services that teach, illuminate and inspire.

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HIGH-RESOLUTION ELECTRONIC IMAGE AVAILABLE www.pbs4549.org/expo/press

PHOTO CAPTION: Bruce Springsteen performs during his band's legendary 1975 concert at the Hammersmith Odeon in London.